

11-19-'07 23:41 FROM-

412-741-9292

T-248 P001/010 F-257

FERENCE & ASSOCIATES LLC

408 Broad Street
Pittsburgh, Pennsylvania 15143
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USPTO FACSIMILE COVER SHEET

To:	Commissioner for Trademarks
Fax Number:	(671) 273-9102
Date:	November 19, 2007
Pages:	10 pages (including this cover sheet)

MESSAGE:

Mark: UNIVERSAL PDF

Serial No. 78/863,324
Examiner: Kelly Boulton
Law Office: 102

Amendment
Transmittal of Amendment to Allege Use
Completed Credit Card Payment Form
Amendment to Allege Use
Specimen

(727.002)

THE INFORMATION CONTAINED IN THIS COMMUNICATION IS CONFIDENTIAL, MAY BE ATTORNEY-CLIENT PRIVILEGED, MAY CONSTITUTE INSIDE INFORMATION, AND IS INTENDED ONLY FOR THE USE OF THE ADDRESSEE. UNAUTHORIZED USE, DISCLOSURE OR COPYING IS STRICTLY PROHIBITED AND MAY BE UNLAWFUL.

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11-19-'07 23:41 FROM-

412-741-9292

T-248 P002/010 F-257

(727.002)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : CodeMantra, LLC

Serial No. : 78/863,324

Filed : April 18, 2006

Mark : UNIVERSAL PDF

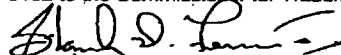
Examining Attorney: Kelly Boulton

Law Office: 102

November 19, 2007

AMENDMENT

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being facsimile transmitted on (571) 273-9102 to the Commissioner for Trademarks on November 19, 2007.


Stanley D. Ference III
Reg. No. 33,679

November 19, 2007
Date of Signature

Commissioner for Trademarks
P. O. Box 1451
Alexandria, Virginia 22313-1451

Madam:

The outstanding Office Action has been received, and the following is in response thereto.

In the Application

Please change the register on which registration is sought from the Principal Register to the Supplemental Register.

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(727.002)

REMARKS

Please note the fact that November 18, 2007, fell on a Sunday ensures that this paper is timely filed as of today, Monday, November 19, 2007, the next business day.

Applicant notes the Examining Attorney has found no similar registered or pending mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. § 1052(d). The Examining Attorney, however, has made final her assertion the mark is merely descriptive and is requiring the submission of additional information.

Applicant does not concede the correctness of the Office's position, but in order to expedite prosecution of the application, Applicant has now amended the application to seek registration on the Supplemental Register.

It should be noted that the application was filed as an intent-to-use application and Applicant is concurrently filing an Amendment to Allege Use. One specimen showing the mark as actually used is being submitted with the Amendment to Allege Use. It is respectfully submitted the Examining Attorney's request for additional information is satisfied by the information contained in the specimen of use.

In view of the foregoing amendments and remarks, Applicant respectfully submits the application is in condition to be passed to publication and requests notification to that effect.

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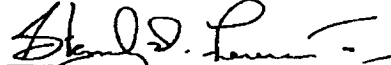
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(727.002)

The Examining Attorney is requested to call the undersigned if there are any further issues in this application.

Respectfully submitted,



Stanley D. Ference III
Registration No. 33,879

FERENCE & ASSOCIATES LLC
409 Broad Street
Pittsburgh, Pennsylvania 15143
(412) 741-8400 - Telephone
(412) 741-9292 - Facsimile
uspto@ferencelaw.com

Attorneys for Applicant

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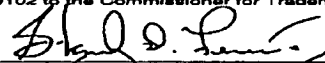
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : CodeMantra, LLC
Serial No. : 78/863,324
Filed : April 18, 2006
Mark : UNIVERSAL PDF

Law Office: 102
Attorney: Kelly Boulton

TRANSMITTAL OF AMENDMENT TO ALLEGE USE

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being facsimile transmitted on (571) 273-9102 to the Commissioner for Trademarks on November 19, 2007.



Stanley D. Ference III
Reg. No. 33,879

November 19, 2007
Date of Signature

Commissioner for Trademarks
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Submitted herewith is a Statement of Use Under 37 C.F.R. § 2.88 and one (1) specimen.

Attached hereto is a completed Credit Card Payment Form. Please charge the credit card identified thereon in the amount of \$100.00 to cover the requisite fee for filing a Statement of Use.

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11-19-'07 23:41 FROM-

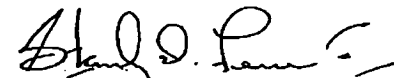
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T-248 P006/010 F-257

727.002

The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

Respectfully submitted,



Stanley D. Ference III
Registration No. 33,879

FERENCE & ASSOCIATES LLC
409 Broad Street
Pittsburgh, Pennsylvania 15143
(412) 741-8400 - Telephone
(412) 741-9292 - Facsimile

Attorneys for Applicant

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : CodeMantra, LLC

Serial No. : 78/863,324

Filed : April 18, 2006

Law Office: 102

Mark : UNIVERSAL PDF

Attorney: Kelly Boulton

AMENDMENT TO ALLEGE USE

**Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451**

Madam:

The above-identified applicant believes it is the owner of the mark "UNIVERSAL PDF" and has adopted and is using the mark on or in connection with the following services: computer services, namely, conversion of electronic documents from different file formats into portable document format (PDF), in International Class 042, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Trademark Act of July 5, 1946, as modified by the Trademark Law Revisions Act of 1988.

The mark was first used by the applicant on and in connection with the services at least as early as on or about November 1, 2004; was first used on and in connection with the services in commerce at least as early as on or about November 1, 2004, and is now used in such commerce. (A specimen showing the mark as actually used in commerce is presented herewith.)

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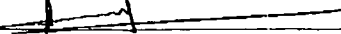
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DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United State Code and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares that he is properly authorized to execute this instrument on behalf of the Owner; and all statements of his own knowledge are true and that all statements made on information and belief are believed to be true.

CODEMANTRA, LLC

Dated: NOVEMBER 15, 2007

By 

ANANTHA P. TIRUPATI
Name

PRESIDENT
Title



Improving Content Distribution with codeMantra's Universal PDFSM

OVERVIEW:

The PDF file specifications of electronic distribution channels are as numerous as they are varied, and have required publishers to convert their content multiple times to ensure broad delivery. The Universal PDFSM solution from codeMantra allows publishers to have one fully-compliant file created for nine of the leading electronic book distributors, as well as several other sales channels such as Amazon's Search Inside and Google Book Search.

CONTENT EXPOSURE:

With the financial hurdle of multiple conversions removed, publishers are now enabled to distribute content easily and cost-effectively. Having been validated by NetLibrary, ebrary, OverDrive, ebooks.com, Follett, EBSCO, World eBook Library, Google, Amazon, LightningSource and Adobe, the Universal PDF opens content to wide distribution in one step.

UNIVERSAL PDF SPECIFICATIONS:

The codeMantra Universal PDF includes all of the following features, thereby ensuring acceptance by most electronic content distributors:

- Properly embedded fonts
- Cropped registration marks
- Image and text disclaimers
- Bookmarked table of contents
- Linked table of contents (to three levels)
- Headings linked to table of contents (to three levels)
- Cover page cleaned up and inserted
- Linked endnotes
- Linked external URLs
- Images optimized for web delivery
- Indices linked
- Complimentary file delivery to all distributors

INPUT FORMATS*:

- | | | |
|---------------|--------------------|------------------|
| • Print PDF | • Adobe PageMaker | • Microsoft Word |
| • HTML | • Adobe FrameMaker | • TeX |
| • XML | • Adobe InDesign | • LaTeX |
| • QuarkXpress | • Ventura | |

PRICING:

With the codeMantra Universal PDF, production costs are reduced by as much as 70% when delivered to multiple channels. Discuss your specific savings with your representative.

To discuss how the Universal PDF can benefit you, or to build a project plan for another category of service, please contact: universalpdf@codemantra.com

*Note: Where applicable, all fonts and graphics must be included, and cover image or instructions for generic cover image must be included. Please discuss hardcopy input with your representative.
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tel: 610.940.1700 fax: 215.243.6121
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